

Richard Knubben

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EXPERIENCE

Council of Europe Feb. 2008 -current
Independent consultant
- Providing expertise on media development issues in Central and Eastern Europe

European Advertising Standards Alliance (EASA) March 2006 –current
Policy and Implementation manager

- Policy advisor to EASA director-general and Executive Committee
- Responsible for lobbying the EU institutions
- Management of several international working groups, coordination of member activities across 30 countries
- Responsible for development of industry-wide policy approach for digital advertising, and identifying newly arising issues
- Set-up and reinforcement of Advertising Self-regulatory organizations in Central and Eastern Europe
- Lobbying with the Russian Federal antimonopoly service, Ukrainian ministry of Culture and Communications, Bulgarian ministry of Economics, Estonian office of Consumer protection, British Department of Trade and Industry
- Maintaining contacts with DG SANCO, INFSO, ENVI on various directives
- Policy council to automotive industry on advertising and sustainability related issues
- Assistance with implementation/transposition of EU Directives at Member State level into national legislation
- Speaking at conferences and workshops attended by industry associations and government representatives in Slovakia, Poland, Ukraine, Hungary, Ireland, UK, Spain, the Netherlands and Belgium.

Panasonic Battery Sales Europe, HQ Jan. 2004 –March 2006
Project manager

- Responsible for company-wide projects in the sphere of operational and physical risk assessment
- Adjusting company procedures and guidelines, author of internal security guide book
- Ensuring Sarbanes-Oxley and national legislation compliance across all departments

- Representing risk management team and participation in workshops in Belgium and abroad
- responsible for strategic country risk assessment as part of Eastern European expansion project
- Member of crisis team in case of major incidents affecting operations and company image

Procter & Gamble, Europe

Project officer (single assignment contract)

Sept. 2003 –Jan. 2004

- Facilitation of outsourcing operation from P&G facilities to Jones Lang Lasalle
- Review of real estate sites regarding environmental pollution, local contractors and security
- Risk assessment of new projects within EMEA

EDUCATION

Catholic University of Leuven (Belgium)

Department of Political Sciences

European Master of Public Administration (MPA);

graduated Magna Cum Laude, 2003

Budapest University of Economic Sciences and Public Administration (Hungary)

Joint MPA degree with KUL; public finance, regional development, political development in CEE, 2003

Maastricht University (the Netherlands)

Faculty of Economics and Business Administration

MA in International Economics, with secondary track in law and diplomacy, 2002

Brandeis University (Boston)

Graduate School of Int. Economics and Finance

Certificates for 1 semester, specialization in transition economies, 2001

LANGUAGES

Dutch – mother tongue

English	Reading:5	Writing:5	Speaking:5	Understanding:5
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German	Reading:5	Writing:3	Speaking:4	Understanding:5
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Russian	Reading:3	Writing:3	Speaking:3	Understanding:4
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French	Reading:4	Writing:3	Speaking:3	Understanding:3
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PERSONALIA

Born 3rd February 1980, the Netherlands, married, no children.

REFERENCES

Available upon request